

# POET Technologies Inc.

Cormark Securities' Inflection 2021 Conference

Power Technology Segment

Dr. Suresh Venkatesan, CEO Presenting

April 13, 2021 2:30pm EDT

# Presentation Outline

- Corporate Overview and Organization
- Photonics, Integration and Wafer-Scale Manufacturing
- Interposer Platform & Features
- Product Roadmap
- Market Opportunities

# Presentation Outline

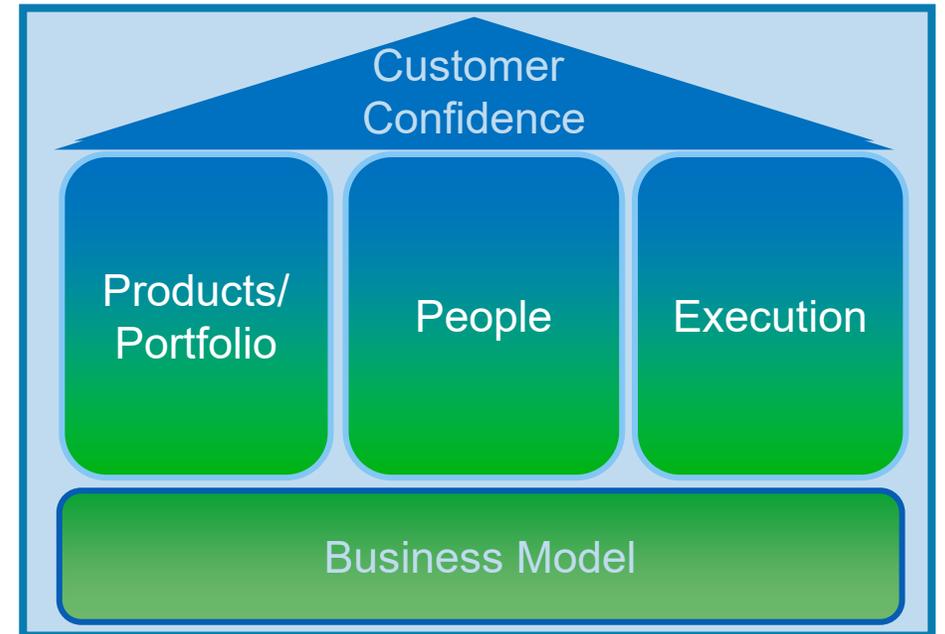
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# POET's Vision and Mission Statements

**Vision:** To become the **global leader** in chip-scale integrated photonics solutions by deploying our **Optical Interposer** technology, enabling seamless integration of electronics and photonics for a broad range of vertical market applications

**Mission:** Establish an industry leadership position in **chip-scale integrated photonics** with validated disruptive, IP protected, Optical Interposer platform components for Datacenter, 5G and Co-packaged Optics

Building Blocks for Sustainable Growth



# POET Technologies - Photonics Design & Development

POET Technologies Inc. (HQ)  
Ontario, Toronto, CANADA

ODIS Inc.  
Allentown, Pennsylvania

POET Technologies  
Pte. Ltd.  
Singapore

POET Optoelectronics  
Shenzhen Co. Ltd  
Shenzhen, PRC

30 Employees

74 Patents and  
12 Pending

02 Technology  
Offerings

03 Operating  
Subsidiaries

01 Joint Venture  
Company

▶ POET Optical Interposer  
Platform

▶ Device Design (Lasers)  
Packaging & Integration

▶ Super Photonics Xiamen  
Co. Ltd.  
Xiamen, PRC

Exchanges: TSXV: PTK OTCQX: POETF



PTK: TSXV | POETF: OTCQX

# POET Technologies Organization



# Joint Venture for World Class Manufacturing and Scalability

- Super Photonics Xiamen - POET and Sanan IC Joint Venture (JV)
  - Vertically integrated manufacturing for Optical Engines
  - Ability to rapidly scale production



## Sanan IC | Xiamen Sanan Integrated Circuit Co., Ltd.

- Xiamen Torch High-Tech Industrial Development Zone
- US\$500 million investment on 180,000 square meters
- Compound semiconductor manufacturing platform
- Process technologies for microwave radio frequency, high power electronics & lasers

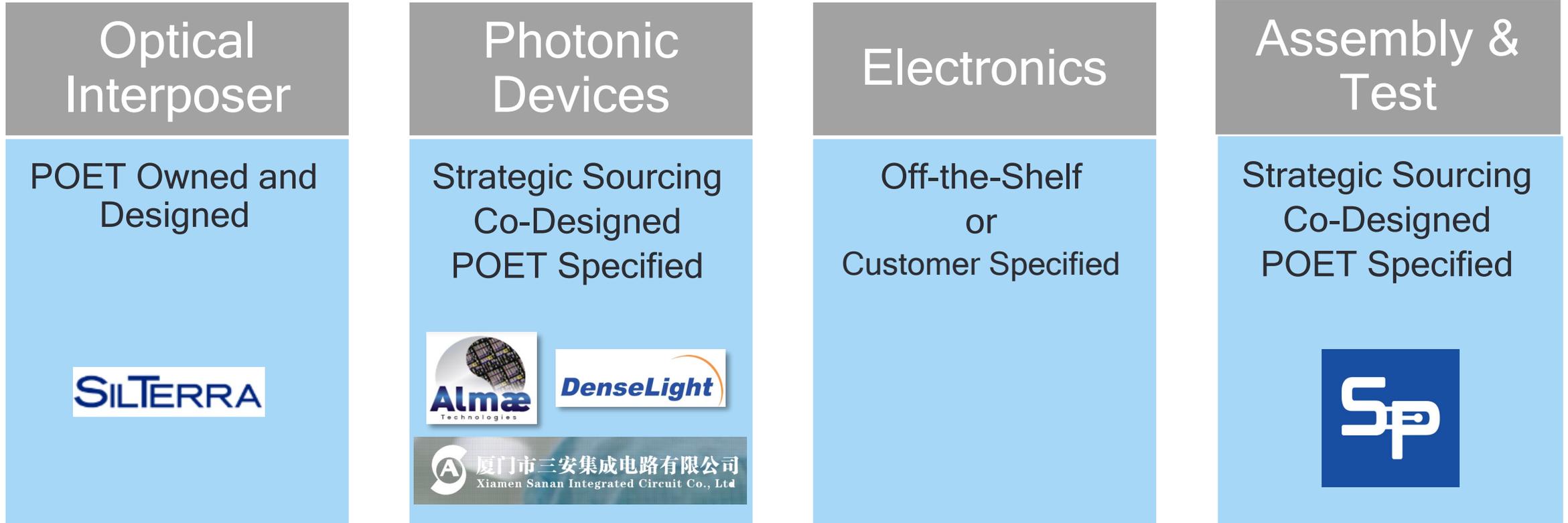


## Sanan Optoelectronics Co. Ltd. (Parent)

- LED, filters, power electronics, microwave integrated circuits and optical comms.
- Produces 25 million 6" wafers per year with 4 locations and over 8,500 acres
- US\$1 billion Revenue; US\$14 billion market cap
- Shanghai Stock Exchange (600703)

# Strategic Supply Chain

POET controls the supply chain to ensure performance, cost and delivery to customers



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# What is Photonics and Why is Photonics Important?

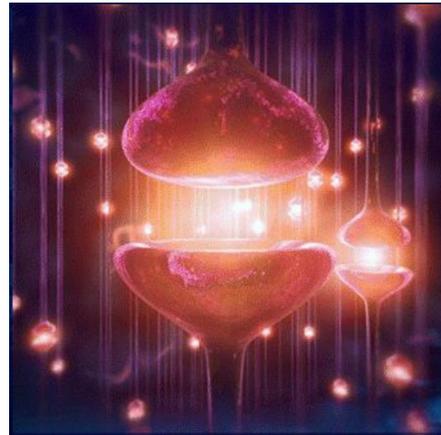
- Photonics devices create, detect and manipulate light. Laser generated light is fundamental to sensing, computing, data and telecommunications - the biggest trends in computing today

Proliferation of  
Cloud Computing



Data Centers  
Network Switching

Growth of  
Artificial Intelligence



Neuromorphic  
Optical Computing

Adoption of  
5G and Edge



Communications  
Internet of Things

# Photonic Transceivers Convert Digital Electric Signals Into Light Signals and Back Again



Photons and light waves compared to copper:

- 100X more data per second
- 10X lower power consumption
- 10X less heat produced

# Conventional Approaches are Expensive and Slow

- ❑ Making reliable photonics devices are expensive in both capital and labor
  - ❑ Cost declines have not kept up with Moore's Law- most photonics modules are built individually
- ❑ Multiple different components must be able to interconnect seamlessly
- ❑ Integration of components at wafer-scale has not been fully implemented even by the largest companies working for the past 20 years

## Photonics

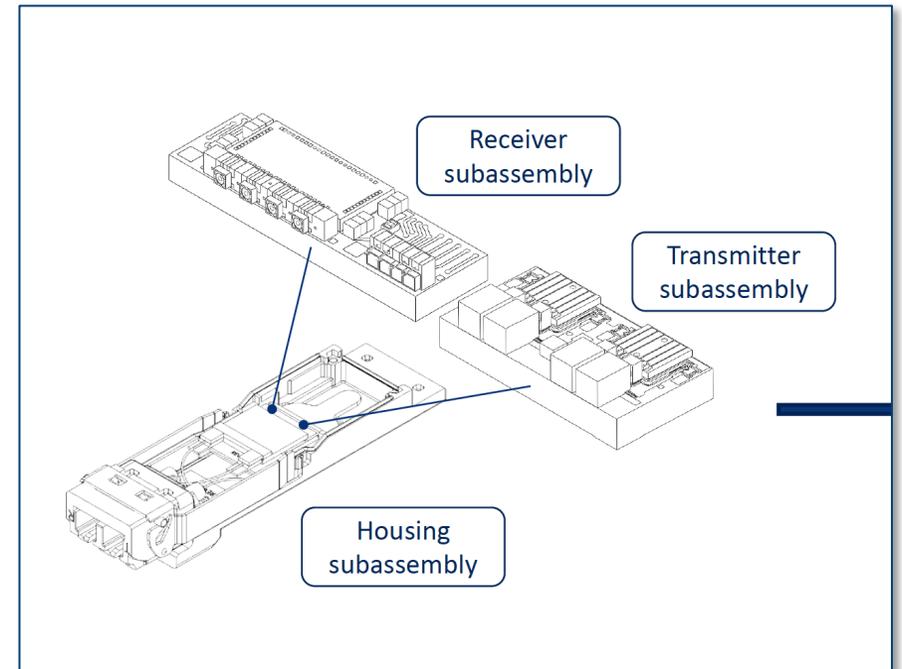
Lasers  
Detectors  
Modulators  
Multiplexers  
De-multiplexers  
Size Converters

## Electronics

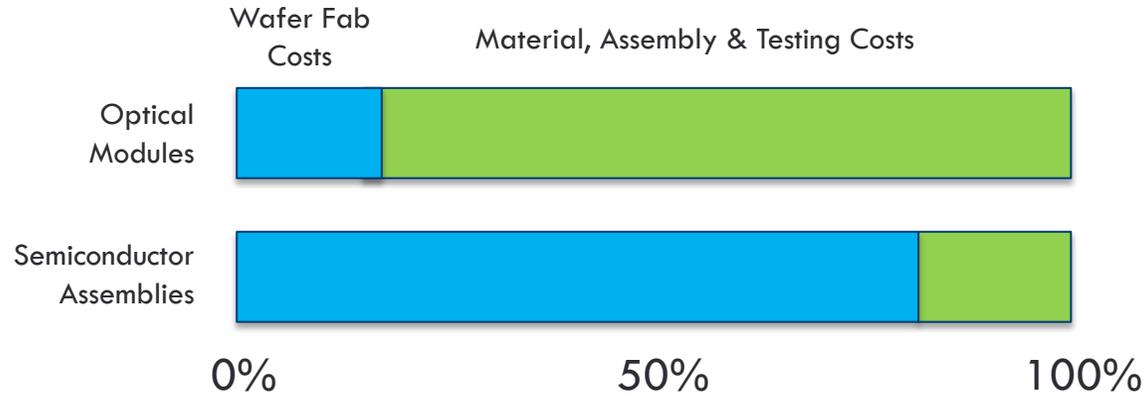
Controllers  
Amplifiers  
ASIC's  
Monitors  
Micro-processors  
Memory

## Optics

Mirrors  
Lenses  
Prisms  
Collimators  
Polarizers  
Beam Splitters



# Why Integration Matters



- Materials, Assembly & Testing = 80% of total cost of an optical module, with the optical components and packaging representing => 70% of the total
- The opposite is true for semiconductors
- The only way to reduce optical module cost is to address the cost of optical components, materials, assembly and test.
- By applying proven wafer-scale semiconductor manufacturing techniques to achieve Integration, POET:
  - Dramatically reduces component cost
  - Improves size, power, cost, speed, reliability and scalability
  - Enables new functionalities

## Breakdown of Optical Module Costs

Indirect Costs: **20%**

Materials, Assembly & Test **80%**

Total Cost **100%**

## Breakdown of Materials, Assembly & Test Costs

Electrical Components: **10%**

Optical Components: **40%**

Packaging: **50%**

**90% of Material, Assembly & Test Costs => 70% of Total Cost**

# POET's Approach

- POET took on the dual challenge of INTEGRATION and PLATFORM to develop a unique, disruptive and differentiating new entry into photonics markets

**Integration** is the practice of combining different parts or functions so that they work together seamlessly

A **platform** is a group of technologies that are used as a base upon which other applications, processes or technologies are developed



*A popular example of the combination of Integration and Platform Technology*

# From Platform to Products

“A product platform is not a product. It is a collection of **common elements**, especially the underlying core technology, implemented across a range of products.”

## Product Platform Strategy :

- ⚙️ defining product generations
- ⚙️ supporting extensions
- ⚙️ creating derivatives
- ⚙️ enhancing capability

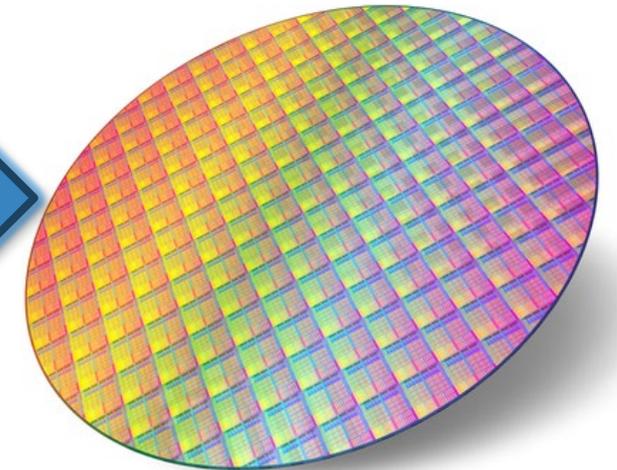
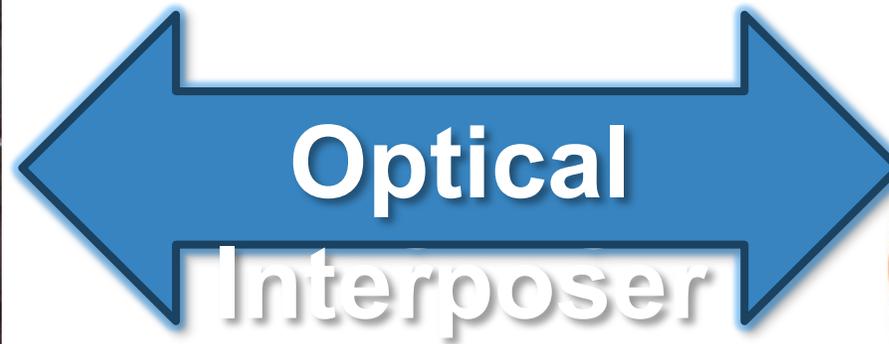


# Expanding capabilities of the platform to enable next gen solutions



# POET is doing for Photonics what Semiconductors did for Electronics - Achieving Lower Cost and Higher Performance through Device Integration and Wafer-Level Fabrication

- The POET Optical Interposer™ is an **integration platform** that combines photonic, electronic and optical devices in the same **chip-scale package** - fabricated, assembled and tested all at **wafer scale**

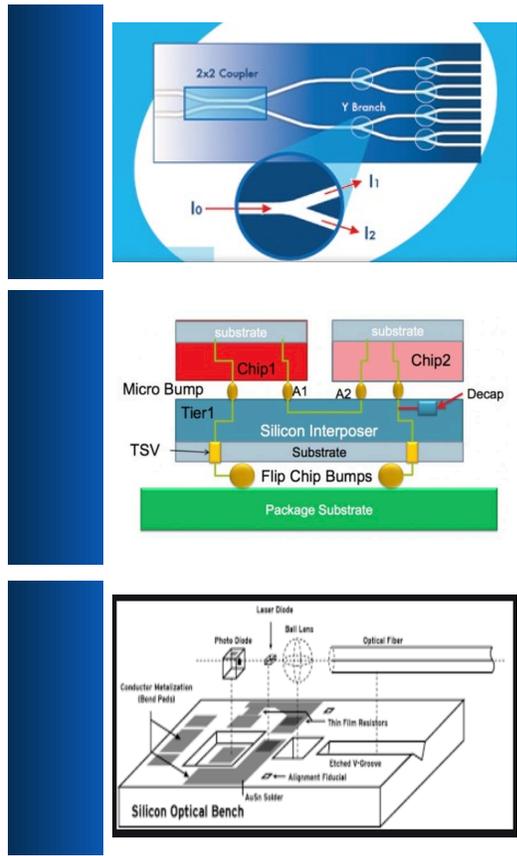
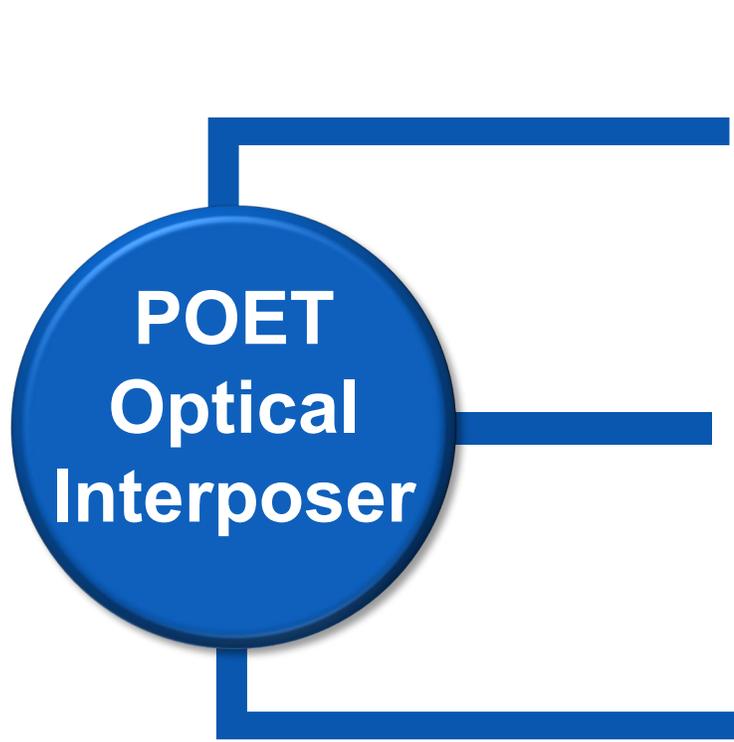


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# POET's Optical Interposer™ Platform

- A **unifying** hybrid optoelectronics WAFER SCALE integration platform



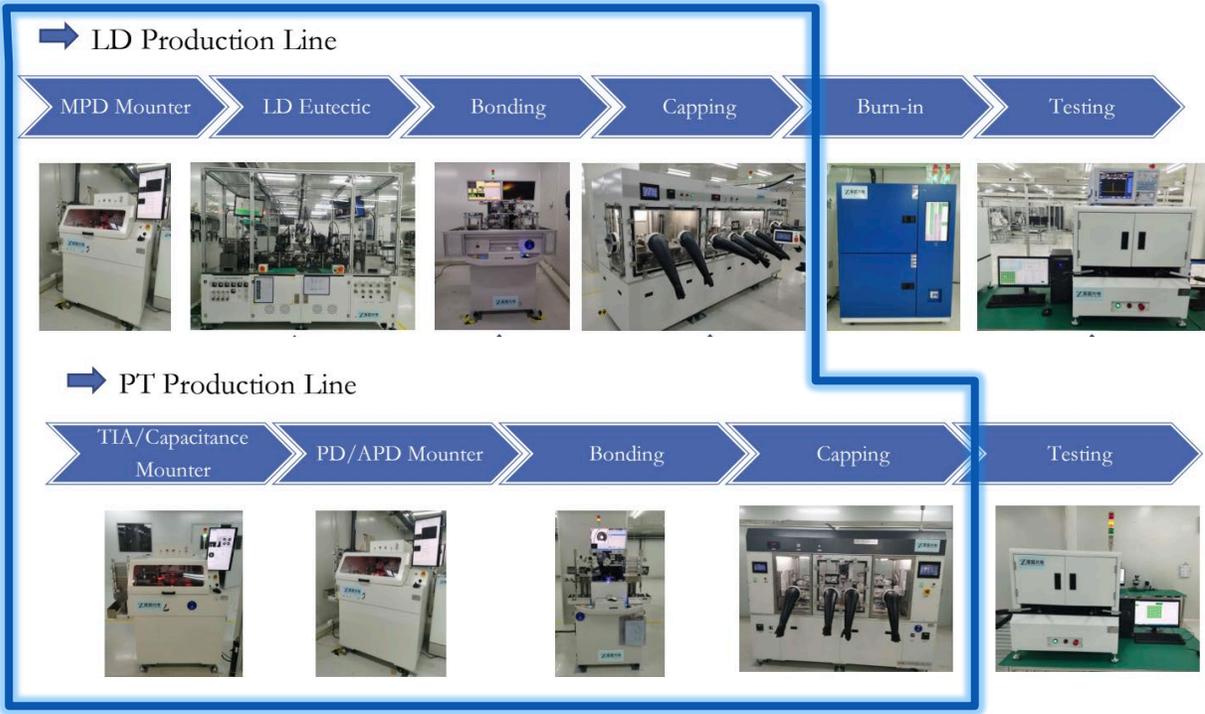
Passive Optical Device Integration ✓

Interposer Functionality ✓

Micro Optic Assembly ✓

## Photonics ; Optics ; Electronics

# Rethinking Conventional Photonics Assembly

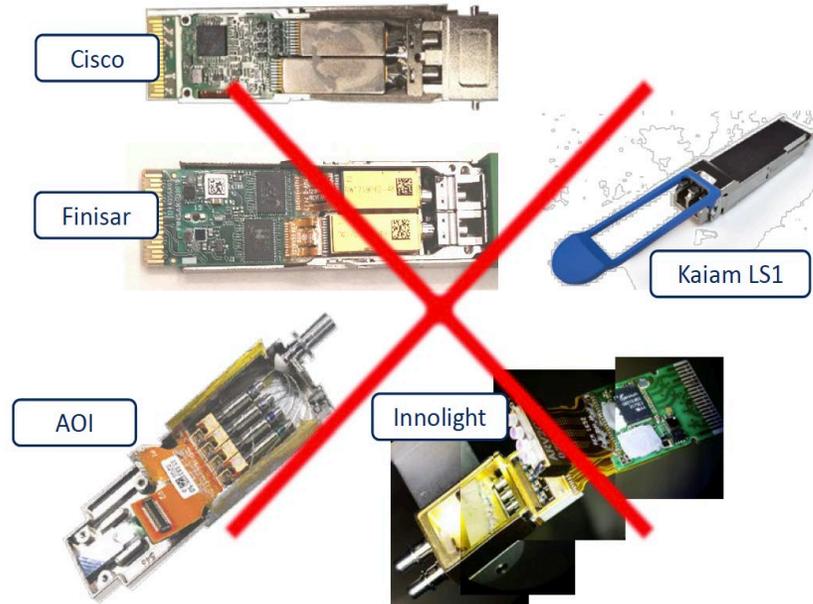


Reducing Components ; Reducing Capital ; Reducing Time

# Rethinking the Optical Transceiver

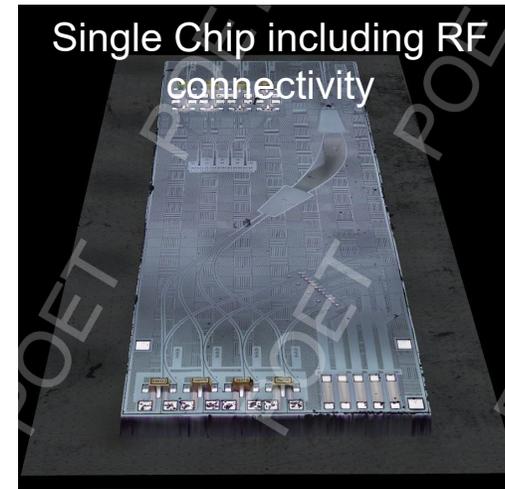
- Combining All Photonics / Optics Components into One Chip
- And building them hundreds at a time instead of one at a time, at wafer scale

## Competing Technologies

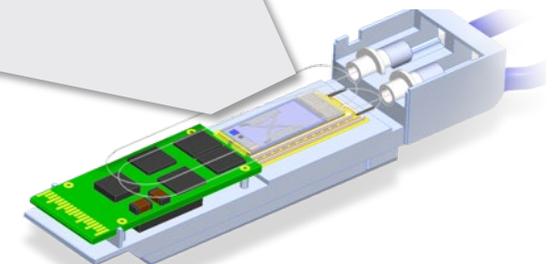


- Discrete micro-optics or TOSA/ROSA approach
- Lots of components, assembly and alignment
- Limited scalability: no space for high channel count products
- Limited cost scalability

## POET

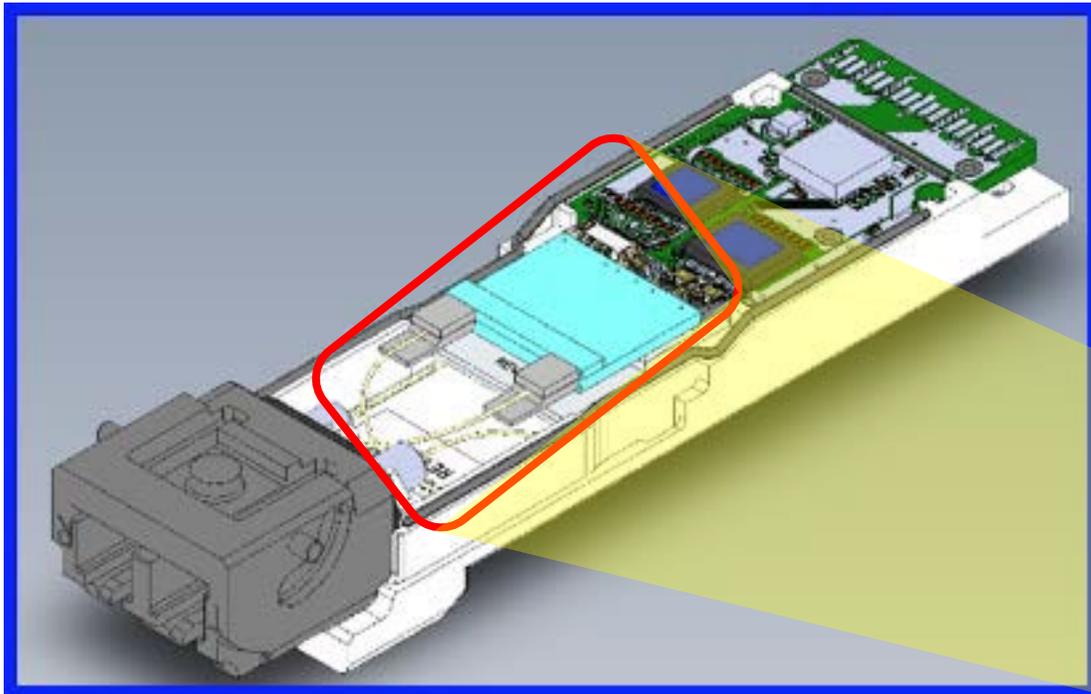


- Simpler BOM and reduced number of build/test steps
- Standard assembly technologies
- Scalable for future higher density products



# The World's Smallest and Lowest Cost 100G Optical Engine

- 4 x 25G DML Lasers, 4 High Speed Photodiodes, 4 Monitor Photodiodes, Multiplexers, DeMultiplexers, Power Taps and Fiber Attach - all on a 9mm x 6mm POET Optical Interposer platform



**FOUR POET Optical Engines can fit in a space occupied by one !!**



## How POET Wins :

- Simplified Packaging
- Lower Bill of Materials (BOM) Cost
- Highly Automated Wafer Scale Manufacturing
- Dense, Smallest Form Factor
- Excellent Electrical and Optical Performance

# POET's Optical Interposer - Low Cost AND High Performance

- The benefits POET's Optical Interposer add up to a truly disruptive entry into large-scale photonics markets

✓ Dramatically lower module cost	<i>25% - 40% less</i>
✓ Lower CAPEX investment for module assembly & test	<i>1/10<sup>th</sup> of others (discrete or SiPh PIC based)</i>
✓ Chip-scale package	<i>Reduces power consumption</i>
✓ Wafer-level assembly and test	<i>Built 100's at a time, not 1 at a time</i>
✓ Planar architecture	<i>Ease of production and flexibility in design</i>
✓ Platform technology	<i>Adaptable to multiple applications (e.g., 5G, AI, IOT)</i>

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# Product Roadmap driven by Customer Engagement

	2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021			
<b>100/200G CWDM4 Optical Engines</b>	Pre-Alpha					Alpha	Beta	Production
	Optical systems and module customer							
<b>400G LightBar Engine</b>	Pre-Alpha		Alpha	Beta				
	Leading Optical systems customer							
<b>400G FR4 Receiver</b>	Pre-Alpha		Alpha	Beta	Production			
	Optical module customer							
<b>400G FR4/DR Tx Optical Engines</b>				Pre-Alpha	Alpha			
	Multiple optical module customers							



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# Market Application for POET's Optical Interposer

- POET's Optical Interposer can lower the cost and improve the performance of any photonics device targeted at the highest growth areas of computing today and in the future

Proliferation of  
Cloud Computing  
& HPC



Data Centers  
Network Switching

Growth of  
Artificial Intelligence



Neuromorphic  
Optical Computing

Adoption of  
5G and Edge

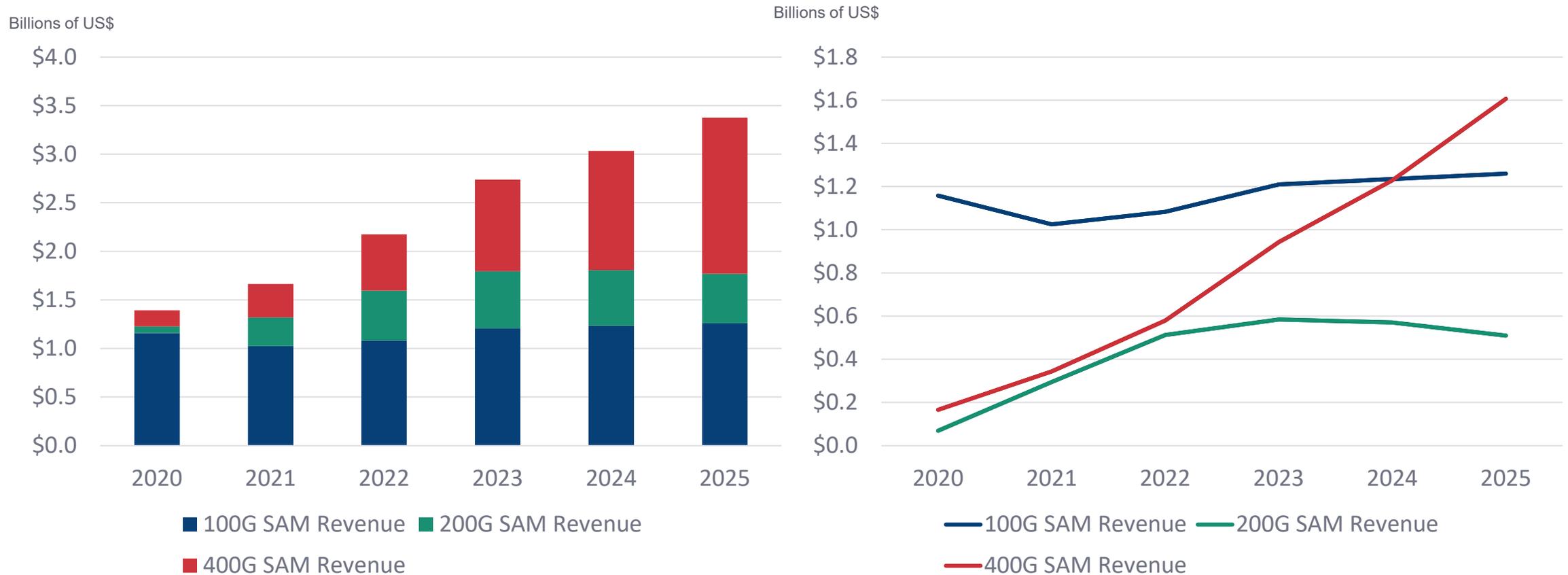


Communications  
Internet of Things

# Initial Target Markets in Optical Transceivers

## ➤ Serviceable Available Market (SAM) for 100G, 200G and 400G Optical Transceivers\*

\*does not include recently increased TAM estimates for 200GLR4



# POET Potential Customers

- Partial List of Potential Customers for Optical Engines for Optical Transceivers and for Co-Packaged Optics

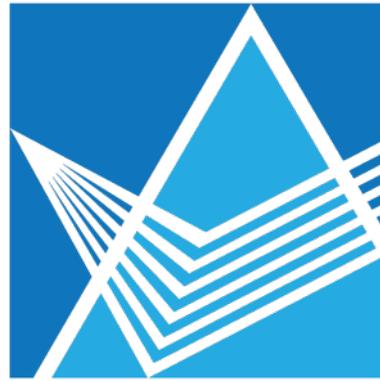
Transceiver Module	Optical System	Cloud Data Center
ADVA	Accelink	AWS
Delta	Cloudlight	Google
Molex	GigaL	Facebook
Eoptolink	HG	AliBaba
Hisilicon	Huali	
Source	Xgiga	
Hisense	Hengtong	

# POET Opportunity

	Transceivers for Datacom	5G Networks	Co-Packaged Optics	Optical Computing and Edge Applications
Market Size SAM (peak 2021-28) :	\$2-3.5B annually	\$3-5B annually	\$2-3B annually	\$3-5B annually
Development Partners:	Tier 1 NA European	Several in play	Several in play	US-based Start-up
JV / Assembly & Test Partner(s):	Sanan IC JV SuperPhotonics	Sanan IC JV SuperPhotonics	TBD	TBD
Potential Customers:	Multiple module makers	Multiple module makers	Cisco Arista Juniper	Nvidia HPE
Revenue Potential:	\$250M+ annually	\$250M+ annually	\$250M+ annually	\$250M+ annually

# Summary

- POET successfully transitioned from technology development to product development in the second half of 2020
- Data from prototype devices assembled at wafer-scale showing performance that exceeds internal expectations
- Super Photonics Xiamen provides ability to meet customer demand and to scale rapidly
- POET has an opportunity to build a \$1 Billion annual revenue business in just the 4 application areas that we are working in today



POET  
T e c h n o l o g i e s